

	Type	Hits	Search Text	DBs	Time Stamp
1	BRS	85120	transfer\$6 near10 (party or member)	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/07/11 18:41
2	BRS	0	transfer\$6 near10 ((party or member or user) near10 another)	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/07/11 18:43
3	BRS	141912	transfer\$6 near10 (party or member or user)	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/07/11 18:44
4	BRS	70617	transfer\$6 near10 ((loyalty adj5 point) or points or miles or bonus)	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/07/11 18:46
5	BRS	196965	transfer\$6 near10 (another or second)	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/07/11 18:46
6	BRS	19410	(transfer\$6 near10 (another or second)) and (transfer\$6 near10 ((loyalty adj5 point) or points or miles or bonus))	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/07/11 18:46
7	BRS	429	(transfer\$6 near10 (party or member or user)) same (transfer\$6 near10 ((loyalty adj5 point) or points or miles or bonus)) same (transfer\$6 near10 (another or second))	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/07/11 18:47
8	BRS	474	loyalty near5 point	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/07/11 18:49
9	BRS	1	((transfer\$6 near10 (party or member or user)) same (transfer\$6 near10 ((loyalty adj5 point) or points or miles or bonus)) same (transfer\$6 near10 (another or second))) and (loyalty near5 point)	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/07/11 18:47
10	BRS	64028	(loyalty near5 program) or miles or mileage	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/07/11 18:58
11	BRS	288	(loyalty near5 point) and ((loyalty near5 program) or miles or mileage)	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/07/11 18:49
12	BRS	28	(transfer\$6 near10 (another or second)) and ((loyalty near5 point) and ((loyalty near5 program) or miles or mileage))	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/07/11 18:49
13	BRS	650	frequent near10 (mile or mileage or air-mile)	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/07/11 18:59

	Type	Hits	Search Text	DBs	Time Stamp
14	BRS	70	((loyalty near5 point) and ((loyalty near5 program) or miles or mileage)) and (frequent near10 (mile or mileage or air-mile))	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/07/11 19:13
15	BRS	39	(transfer\$6 near10 (party or member or user)) and (((loyalty near5 point) and ((loyalty near5 program) or miles or mileage)) and (frequent near10 (mile or mileage or air-mile)))	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/07/11 19:13

?show files; ds
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 File 148:Gale Group Trade & Industry DB 1976-2004/Jul 07
 (c)2004 The Gale Group
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 File 475:Wall Street Journal Abs 1973-2004/Jul 09
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 File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13
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Set	Items	Description
S1	51830	TRANSFER? (10N) (POINT?? OR MILEAGE?? OR MILE??)
S2	4702	TRANSFER? (10N) ((MEMBER OR USER OR PARTY) (10N) (ANOTHER - OR SECOND))
S3	99	S1 (S) S2
S4	36	S3 NOT PY>2000
S5	24	RD (unique items)
S6	17657	LOYALTY (10N) POINT??
S7	0	S5 (S) S6
S8	0	S5 AND S6
S9	44	TRANSFER? (10N) ((LOYALTY (3W) POINT?) OR MILEAGES OR AIR-- MILES)
S10	0	S2 AND S9
S11	148743	TRANSFER? (10N) (ANOTHER OR SECOND)

S12	4	S9 AND S11
S13	33	S2 AND S6
S14	14	RD (unique items)
S15	3335	S2 NOT PY>2000
S16	3736004	(LOYALTY (10N) POINTS) OR POINTS OR MILEAGE??
S17	342	S15 AND S16
S18	21	S15 (S) S16
S19	794982	MILEAGE OR MILE
S20	4	S15 (S) S19

?save temp

Temp SearchSave "TD102" stored

?

t s14/6,k/1-14

14/6,K/1 (Item 1 from file: 15)
DIALOG(R)File 15:(c) 2004 ProQuest Info&Learning. All rts. reserv.

02671154 470957911

USE FORMAT 9 FOR FULL TEXT

Loyalty redux

Nov 2003

WORD COUNT: 3468

...TEXT: of the customer data generated by the system. The Outsight controller helps track every transaction, **loyalty** or not, across a broad range of **point** -of-sale systems. This makes the vendor relationship a source of funding to help underwrite...

... be redeemed for Esso Extra rewards or exchanged for other program points. You can even **transfer** your points to **another** Esso Extra **member**. Speedpass also plays a significant role in the program by adding an extra **point** for the transaction.

" **Loyalty** is definitely a business driver," said Monika Siple, technology manager for Imperial Oil. "We promote..."

14/6,K/2 (Item 1 from file: 16)
DIALOG(R)File 16:(c) 2004 The Gale Group. All rts. reserv.

10907223 Supplier Number: 111309212 (USE FORMAT 7 FOR FULLTEXT)
Loyalty redux: just how well are all these loyalty programs working out?(Technology Update)

Nov, 2003

Word Count: 3283

... of the customer data generated by the system. The Outsight controller helps track every transaction, **loyalty** or not, across a broad range of **point** -of-sale systems. This makes the vendor relationship a source of funding to help underwrite...

...be redeemed for Esso Extra rewards or exchanged for other program points. You can even **transfer** your points to **another** Esso Extra **member**. Speedpass also plays a significant role in the program by adding an extra **point** for the transaction.

" **Loyalty** is definitely a business driver," said Monika Siple, technology manager for Imperial Oil. "We promote..."

14/6,K/3 (Item 2 from file: 16)
DIALOG(R)File 16:(c) 2004 The Gale Group. All rts. reserv.

10894081 Supplier Number: 111169801 (USE FORMAT 7 FOR FULLTEXT)
American Airlines Offers World-Class Holiday Gift Ideas: The giftAAmiles, shareAAmiles, buyAAmiles, and Gift Certificates Programs.

Dec 11, 2003

Word Count: 755

... giftAAmiles and buyAAmiles programs will be posted within 72 hours. The shareAAmiles program allows the **transfer** of miles from one **member** 's account to **another** 's. Members can share up to 60,000 miles per calendar year from their account...

...credit card purchases and more. For additional information visit <http://www.aa.com/aadvantage>.

About **Points** International

Points operates the only independent **loyalty points** exchange -- at <http://www.points.com/> -- allowing consumers to exchange **points**

and miles from one participating **loyalty** program to another to achieve the rewards they want faster than ever before. **Pointsxchange(R...**

14/6,K/4 (Item 3 from file: 16)
DIALOG(R) File 16:(c) 2004 The Gale Group. All rts. reserv.

10852224 Supplier Number: 110290665 (USE FORMAT 7 FOR FULLTEXT)
MilePoint and Starwood Hotels Announce New Points Purchase Program;
Starwood utilizes MilePoint's loyalty technology to allow Starwood
Preferred Guest(R) members to buy and give Starpoints(R).
Nov 19, 2003
Word Count: 921

MilePoint and Starwood Hotels Announce New Points Purchase Program;
Starwood utilizes MilePoint's loyalty technology to allow Starwood
Preferred Guest(R) members to buy and give Starpoints(R).
... customers. We are very excited by the possibilities," said Berra.
MilePoint developed the mileage and point sale technology as part
of its suite of **loyalty** software products that have been designed to help
companies who operate loyalty programs generate new...

...Guest - the highest rated loyalty program in the industry."
Additional MilePoint loyalty products include M) **Transfer** for the
online **transfer** of miles or points from one member to another ;
M) MagAwards which provides magazine subscriptions as a low cost award
option; M) Promo which...

14/6,K/5 (Item 4 from file: 16)
DIALOG(R) File 16:(c) 2004 The Gale Group. All rts. reserv.

10309948 Supplier Number: 98611170 (USE FORMAT 7 FOR FULLTEXT)
AAdvantage(R) Members Can Continue to 'Share the Wealth' as Popular
shareAAmiles(SM) Program Is Renewed for Limited Time.
March 11, 2003
Word Count: 678

(USE FORMAT 7 FOR FULLTEXT)
TEXT:
...that its convenient shareAAmiles program, which enables members of the
AAdvantage travel rewards program to **transfer** miles to another member
's account, would be resuming for a limited time. The current installment
of the popular...
... family members reach the awards they want," said Ed French,
president-AAdvantage Marketing Programs.
The **transfer** of miles from one member 's account to another 's
is done online by accessing aa.com and selecting the "purchase miles" link,
or...

...the buyAAmiles, giftAAmiles and shareAAmiles programs, AAdvantage
members may also exchange frequent-flier miles and **points** from other
loyalty programs for AAdvantage miles with the world's first online
loyalty currency exchange, pointsxchange(TM), at <http://www.points.com/>

About the AAdvantage Program
American's AAdvantage Travel Awards Program -- the first and largest
...

...world's leading loyalty players to deliver compelling value
propositions. Through its proprietary technology platform, **Points**
International offers a portfolio of innovative solutions to enhance the
loyalty experience. The cornerstone of their unique loyalty program asset
management system is pointsxchange(TM), the...

...solutions includes the innovative pointspurchase(TM) solution, which

powers the online sale of miles and **points** to members of leading **loyalty** programs including American Airlines. Based in Toronto, **Points** International's shares trade on the TSX Venture Exchange under the stock symbol PTS. Points...

14/6,K/6 (Item 1 from file: 148)

DIALOG(R)File 148:(c)2004 The Gale Group. All rts. reserv.

15291776 SUPPLIER NUMBER: 95576835 (USE FORMAT 7 OR 9 FOR FULL TEXT)
American Airlines Offers World-Class Holiday Gift Ideas: shareAAmiles(SM), giftAAmiles(SM) and American Airlines Gift Certificates.

Dec 18, 2002

WORD COUNT: 738 LINE COUNT: 00069

... through the giftAAmiles program will be posted within 72 hours.
The shareAAmiles program allows the **transfer** of miles from one member's account to another's. Members can share up to 60,000 miles per calendar year from their account...world's leading loyalty players to deliver compelling value propositions. Through its proprietary technology platform, **Points** International offers a portfolio of innovative solutions to enhance the **loyalty** experience. The cornerstone of their unique loyalty program asset management system is pointsexchange(TM), the...

...solutions includes the innovative pointspurchase(TM) solution, which powers the online sale of miles and **points** to members of leading **loyalty** programs including American Airlines. Based in Toronto, **Points** International's

14/6,K/7 (Item 2 from file: 148)

DIALOG(R)File 148:(c)2004 The Gale Group. All rts. reserv.

15243927 SUPPLIER NUMBER: 94804848 (USE FORMAT 7 OR 9 FOR FULL TEXT)
MilePoint Expands Worldwide with New and Improved Loyalty Applications; New Applications Available Worldwide Provide Ways for Loyalty Programs To Generate Revenues, Reduce Costs and Improve Value to Members.

Dec 3, 2002

WORD COUNT: 689 LINE COUNT: 00061

... MilePoint's BTB suite of applications includes MVendor for the online sale of miles and **points**; MTransfer for the online **transfer** of awards or **loyalty** currency from one member to another; MPromo for the utilization of miles or points in a packaged goods or product promotion...

14/6,K/8 (Item 3 from file: 148)

DIALOG(R)File 148:(c)2004 The Gale Group. All rts. reserv.

15035964 SUPPLIER NUMBER: 92289668 (USE FORMAT 7 OR 9 FOR FULL TEXT)
With American Airlines shareAAmiles(SM) Program, Members Can Now Transfer AAdvantage(R) Miles to Others.

Oct 1, 2002

WORD COUNT: 676 LINE COUNT: 00063

TEXT:

...of its new shareAAmiles program, which allows members of the AAdvantage Travel Awards Program to **transfer** miles to another member's account.

... to both the buyAAmiles and giftAAmiles programs, we think shareAAmiles will be very popular."

The **transfer** of miles from one member's account to another's is done online by accessing <http://www.aa.com/> and selecting the "purchase miles...the buyAAmiles, giftAAmiles and shareAAmiles programs, AAdvantage members may also exchange frequent-flier miles and **points** from other **loyalty** programs for AAdvantage miles with the world's first online

loyalty currency exchange, pointsexchange(TM), at <http://www.points.com/>

About the AAdvantage Program

...world's leading loyalty players to deliver compelling value propositions. Through its proprietary technology platform, **Points International** offers a portfolio of innovative solutions to enhance the **loyalty** experience. The cornerstone of ...solutions includes the innovative pointspurchase(TM) solution, which powers the online sale of miles and **points** to members of leading **loyalty** programs including American Airlines. Based in Toronto, **Points International's** shares trade on the TSX Venture Exchange under the stock symbol PTS. Points...

14/6,K/9 (Item 1 from file: 9)

DIALOG(R)File 9:(c) 2004 The Gale Group. All rts. reserv.

4204692 Supplier Number: 111309212 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Loyalty redux: just how well are all these loyalty programs working out?
November 2003
WORD COUNT: 3011

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...of the customer data generated by the system. The Outsite controller helps track every transaction, **loyalty** or not, across a broad range of **point** -of-sale systems. This makes the vendor relationship a source of funding to help underwrite...be redeemed for Esso Extra rewards or exchanged for other program points. You can even **transfer** your points to **another** Esso Extra **member**. Speedpass also plays a significant role in the program by adding an extra **point** for the transaction.

" **Loyalty** is definitely a business driver," said Monika Siple, technology manager for Imperial Oil. "We promote..."

14/6,K/10 (Item 1 from file: 20)

DIALOG(R)File 20:(c) 2004 The Dialog Corp. All rts. reserv.

28443891 (USE FORMAT 7 OR 9 FOR FULLTEXT)
TSX VENTURE SYMBOL: PTS
April 04, 2003
WORD COUNT: 759

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... Priority Club Rewards current Points Transfer program, where members have the opportunity to request a **transfer** of points from their account to **another member's** account.

In addition, Points has launched a custom solution that allows Priority Club Rewards...

... program exchange. Through pointsexchange, over 11 million Priority Club Rewards members can now consolidate other **loyalty** program currencies into Priority Club **points** - helping them to earn rewards faster than ever before.

Priority Club Rewards joins a growing...

...Holiday Inn, Holiday inn Express, or Staybridge Suites hotel.

More about Points International Ltd. and **Points Solutions**

Points International offers innovative solutions to enhance the **loyalty** experience. Through a portfolio of **Points Solutions**, **Points** is forging rewarding partnerships with the world's leading **loyalty** players to deliver compelling value propositions.

The cornerstone of **Points'** unique **loyalty** program asset management system is pointsexchange(TM) - the world's first loyalty program currency

exchange...

... also includes the innovative pointspurchase(TM) solution, which powers the online sale of miles and **points** to members of leading **loyalty** programs including American Airlines, Six Continents Hotels, Lufthansa, Air Canada, America West Airlines, Alaska Airlines...

14/6,K/11 (Item 1 from file: 613)

DIALOG(R) File 613:(c) 2004 PR Newswire Association Inc. All rts. reserv.

01073780 20031119CGW018 (USE FORMAT 7 FOR FULLTEXT)

MilePoint and Starwood Announce New Points Purchase Program

Wednesday, November 19, 2003 09:05 EST

WORD COUNT: 859

TEXT:

...customers. We are very excited by the possibilities," said Berra.

MilePoint developed the mileage and **point** sale technology as part of its suite of **loyalty** software products that have been designed to help companies who operate loyalty programs generate new...

...Guest - the highest rated loyalty program in the industry."

Additional MilePoint loyalty products include M) **Transfer** for the online

transfer of miles or points from one **member** to **another**; M)MagAwards which

provides magazine subscriptions as a low cost award option; M)Promo which ...

14/6,K/12 (Item 2 from file: 613)

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00946447 20030311DATU035 (USE FORMAT 7 FOR FULLTEXT)

AAdvantage Members Can Continue to 'Share the Wealth'

Tuesday, March 11, 2003 13:19 EST

WORD COUNT: 644

TEXT:

...that its convenient shareAAmiles program, which enables members of the AAdvantage travel rewards program to **transfer** miles to **another member** 's account, would be resuming for a limited time. The current installment of the popular...

...family members reach the awards they want," said Ed French, president-AAdvantage Marketing Programs.

The **transfer** of miles from one **member** 's account to **another** 's is done online by accessing aa.com and selecting the "purchase miles" link, or...

...the buyAAmiles, giftAAmiles and shareAAmiles programs, AAdvantage members may also exchange frequent-flier miles and **points** from other **loyalty** programs for AAdvantage miles with the world's first online **loyalty** currency exchange, pointsexchange(TM), at www.points.com.

About the AAdvantage Program

American's AAdvantage Travel Awards Program -- the first and largest...

...world's leading loyalty players to deliver compelling value

propositions.

Through its proprietary technology platform, **Points** International offers a portfolio of innovative solutions to enhance the **loyalty** experience. The cornerstone of their unique loyalty program asset management system is pointsexchange(TM), the...

...solutions includes the innovative pointspurchase(TM) solution, which powers the online sale of miles and **points** to members of leading **loyalty** programs including American Airlines. Based in Toronto, **Points** International's shares trade on the TSX Venture Exchange under the stock symbol PTS. Points...

14/6,K/13 (Item 3 from file: 613)
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00898046 20021203MNTU007 (USE FORMAT 7 FOR FULLTEXT)
MilePoint Expands Worldwide with New Loyalty Applications
Tuesday, December 3, 2002 09:08 EST
WORD COUNT: 646

TEXT:
...MilePoint's BTB suite of applications includes MVendor for the online sale of miles and **points**; MTransfer for the online **transfer** of awards or **loyalty** currency from one **member** to **another**; MPromo for the utilization of miles or points in a packaged goods or product promotion...

14/6,K/14 (Item 4 from file: 613)
DIALOG(R)File 613:(c) 2004 PR Newswire Association Inc. All rts. reserv.

00830913 20021001DATU050 (USE FORMAT 7 FOR FULLTEXT)
shareAAmiles Program: Transfer AAdvantage Miles to Others
Tuesday, October 1, 2002 13:27 EDT
WORD COUNT: 635

TEXT:
...of its new shareAAmiles program, which allows members of the AAdvantage Travel Awards Program to **transfer** miles to **another member**'s account.

The shareAAmiles program is only available online and allows members to transfer up...

...to both the buyAAmiles and giftAAmiles programs, we think shareAAmiles will be very popular."

The **transfer** of miles from one **member**'s account to **another**'s is done online by accessing www.AA.com and selecting the "purchase miles" link...

...the buyAAmiles, giftAAmiles and shareAAmiles programs, AAdvantage members may also exchange frequent-flier miles and **points** from other **loyalty** programs for AAdvantage miles with the world's first online **loyalty** currency exchange, pointsexchange(TM), at www. **points** .com .

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?